

THE FIRST TERM EXAMINATION

Part One: Reading and Interpreting (15 pts)

Read the text carefully then do the activities.

When one reflects on counterfeit and pirated goods, knockoff luxury handbags, fake watches, and free music and videos may come to mind. For some, the counterfeiting and pirating of goods may seem to be a victimless crime, where no one is harmed by the sale of imitation goods sold at much lower prices than brand name products. However, the world of counterfeiting and piracy stretches to nearly every product in the market and has often led to considerable harm to consumers, including death. The fact is that piracy and counterfeiting is not a victimless crime; it costs U.S. businesses more than \$200 billion each year and accounts for the loss of more than 750,000 jobs.

According to one study, about 45 percent of United States Gross Domestic Product (GDP) was protected by trade and service marks, copyrights, and patents. Such protection both encourages development of new products by rewarding innovators for their efforts and provides information and assurances of quality for consumers. Piracy and counterfeiting products deceive buyers and cause economic harm in the form of reduced employment and earnings for firms, inventors, and creators. Consumers are often victimized by purchasing pirated software that contains computer viruses or fake goods that pose health and safety risks. Firms and governments also expend substantial sums to protect against such counterfeiting and piracy, which ultimately is paid for by consumers in the form of higher prices and taxes. In many instances, counterfeiting and piracy have been connected to organized crime.

This is not just a U.S. problem; it is a worldwide problem. The Organization for Economic Co-operation and Development estimates that \$250 billion of counterfeit goods were traded internationally in 2007. However, when countries include their own domestic counterfeiting, this figure increases to around \$650 billion and has been predicted to reach \$1.7 trillion by 2015. The World Customs Organization estimates that 5 to 7 percent of world trade involves counterfeit goods.

<http://www.theamericanconsumer.org>

A. Comprehension (8pts)

1. Circle the letter of the correct answer .

The text is :

- a) A newspaper article.
- b) A web page article .
- c) An extract from a novel .

2. Are the following statements true or false. Write T or F next to the letter correspond to the statement.

- a) Counterfeiting is a harmless act.
- b) Counterfeiting and piracy lead to unemployment.
- c) Counterfeiting is problem that is restricted to USA only.
- d) The cost of counterfeiting is increasing year by year .

3. Answer the following questions according to the text.

- a) What benefit does the protection of the patents, trademarks and copyright have?
- b) Does counterfeiting affect the economy?
- c) How does counterfeiting and piracy harm the consumer?

4. What / who do the underlined words in the text refer to?

- a)for Their efforts ..\$ 1
- b) ..This figure increases....\$3

5. Choose the most suitable title for the reading passage.

- a) The effects of counterfeiting and piracy
- b) Counterfeit goods business
- c) Software piracy

B. Text Exploration (7pts)

1. Match the words with their synonyms.

Word	Synonym
a. Genuine	1. Cheating
b. Purchasing	2. Authentic
c. Deceiving.	3. Buying
d. Theft	4. Stealing

2. Divide the following words into roots and affixes.

Words	Prefix	Root	Suffix
Corruption			
Instability			
Unnatural			

3. Link the pairs of sentences using the following connectors

- a) Bribery is prohibited in Islam . It causes damage to people and society. (**because**)
b) Counterfeit products are widespread in Algerian market. People are obliged to buy them. (**so...that**)
c) The fight against corruption can be won. Citizens should take part in this fight.(**provided that**)

4. Classify the words according to their number of syllables.

Deceive - transparency - fake – commerce.

One syllable	Two syllables	Three or more syllables.

5. Fill in the gaps with the following words : (corruption - founded - annual - organization)

Transparency International is a non-governmental.....(1)..... that monitors and publicizes corporate and political corruption in international development. Originally.....(2)..... in Germany in May 1993 as a not-for-profit organization, Transparency International is now an international non-governmental organization. It publishes an.....(3)..... Global Corruption Barometer and Corruption Perceptions Index, a comparative listing of(4).....worldwide.

Part Two: Written Expression (5pts)

Choose one of the following topics

Either

Topic one: Counterfeiting and fraud endanger our safety and that of our families. We must recognize that we, as consumers, are part of the problem. Therefore, it is important that we be

come part of the solution. You ,as a consumer, write a composition of about 120 words to give your solutions to fight counterfeiting.

- People refrain from buying fake goods.
- Companies reduce the prices of their products .
- The governments pass stricter laws on counterfeiting.

Or

Topic two:

Millions of children are exploited to work in hazardous conditions.

Write a 100 words composition in which state the causes that lead children to work.